

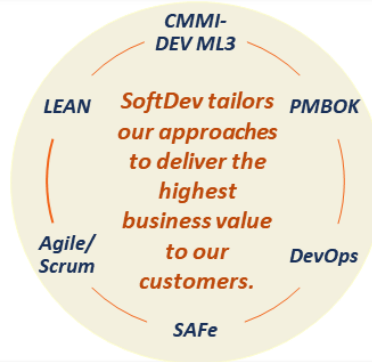
Intelligent, Full-service Health Informatics Solutions

SoftDev's mission is to improve lives. It's that simple. Our solutions streamline system operations and produce accurate, actionable data with the necessary real-world impacts to enhance our customers' business value and achieve the ultimate goal of bettering the health and well-being of our nation.

Core Competencies

Health Informatics Services

- ✓ Governance and Quality
- ✓ Analytics and Reporting
- ✓ Public Reporting of Quality Measures
- ✓ EHR Subject Matter Expertise
- ✓ Program Evaluation
- ✓ Abstraction Support
- ✓ Tier 3 Help Desk Support



IT Services

- ✓ SAFe/Agile Program Management
- ✓ Human-Centered Design
- ✓ Cloud Implementation
- ✓ End-User Focused Requirements Management
- ✓ Operational Support
- ✓ Business Analysis

Corporate Capabilities



Highlighted Accomplishments and Recognition

Recognized for integrating performance data into operational enhancements for innovative support of clinical measures during 2017 Hurricanes Harvey and Irma along with California wildfire disaster areas.

- ✓ *Exceptional CPARS Evaluations on all prime contracts to date*
- ✓ *Rated 97 of 100 on Dunn & Bradstreet Open Ratings Past Performance*
- ✓ *CMMI-DEV ML3 with zero weaknesses across three SCAMPI-A appraisals*
- ✓ *Ranked among America's fastest growing companies by Inc. 5000*
- ✓ *Led by Robin Kaiser, 2018/2019 FedHealth IT Top 100 Award winner*
- ✓ *Successful HCQIS Cloud, Data Lake, and Atlassian implementation that included recognition by CMS for role in training effective SAFe/Agile Product Owners*
- ✓ *Inter-agency Medicare Advantage Plan data reconciliations that resulted in more than \$100M (to-date) in recovered revenues for health plans within ESRD*

Founded in 1999, HHS Contractor Since 2000, Continual HUBZone Since 2007

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 CAGE CODE: 1TMR0
 Federal Tax ID: 56-2176059
 NAICS CODES: 541511, 541512, 541519, 541611, 611710



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Contract Vehicles



✓ **GSA Schedule 70 SIN 132.51 and 132.56 (GS-35F-377GS) (Prime)**



✓ **CMS SPARC IDIQ (Prime) (HUBZone, WOSB)**



✓ **NIH/NITAAC CIO-SP3 (Prime) (HUBZone)**

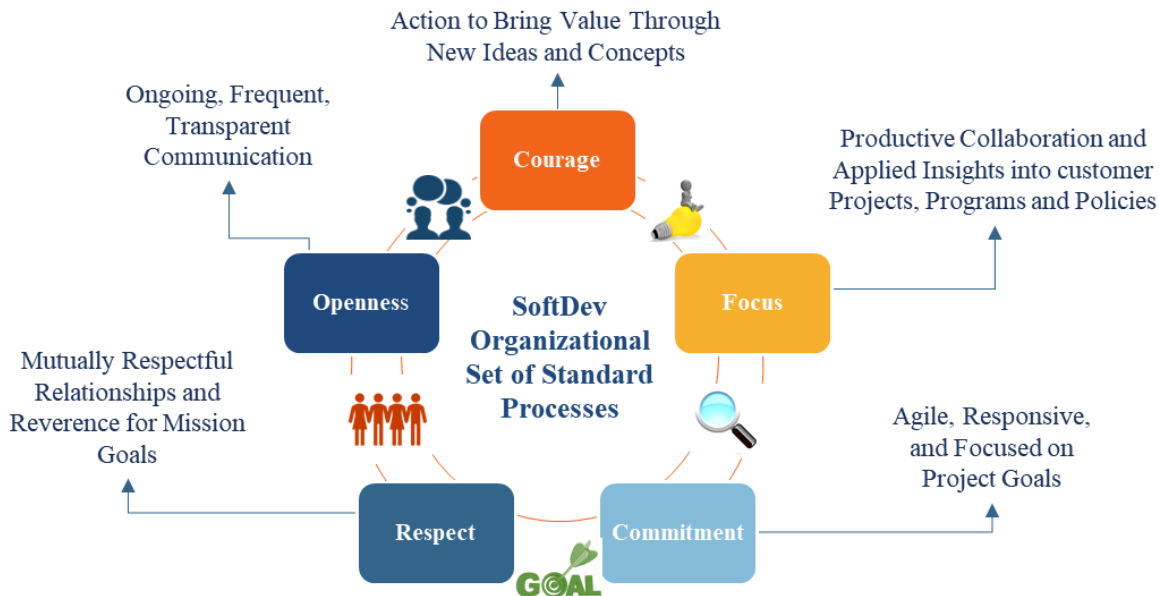
✓ **CMS MIDS IDIQ (Prime)**

✓ **CMS NQIC IDIQ (Prime)**

✓ **Subcontractor Vehicles:** CMS National Surveyor Training Program; DISA ENCORE III; DLA JETS IDIQ; GSA VETS 2 GWAC; PSC Task Order IDIQ; VA T4NG IDIQ; Army HR Solutions PLS IDIQ

Past Performance

Proven by our exceptional CPARS and customer satisfaction on 15+ federal projects since 2000, SoftDev's organizational approach to project execution is grounded in the Agile Manifesto to deliver consistent, high-value results for our customers.



Highlights of Federal Contracts Supported:

- **HHS/AHRQ, Medical Expenditure Panel Survey Household Component Health Policy Booklet Abstraction – Prime:** Agile data abstraction tool development and management of abstraction activities
- **HHS/CMS, Alignment of Quality Reporting Programs and Websites Support – Prime:** Environmental Scan; Stakeholder Engagement and Coordination; Data Analytics; Human-Centered Design; Content Management and Communications; and user-focused Public Reporting of quality measure data
- **HHS/CMS, CROWN Data Discrepancy Support (CDDS) (Three Iterations) – Prime:** Data Quality, Analytics, and Governance; Software Development; and Tier 3 Help Desk Support
- **U.S. Census Bureau, Health Informist - Prime:** EHR services including work with HIEs and non-HIEs to ensure a logical structure and associations within the agency's infrastructure
- **HHS/CMS, 12th Statement of Work Quality Improvement Network-Quality Improvement Organization (QIN-QIO) – Subcontractor:** Development of data collection and analytic system
- **HHS/CMS, Portfolio Management, Program Management, Project Management – Subcontractor:** SAFe/Agile Program Management, Release Management, IT Governance facilitation, and Integrated Master Schedule Implementation and Management
- **HHS/CMS, Durable Medical Equipment (DME) Common Data Interchange (CEDI) – Subcontractor:** Helpdesk and systems engineering support
- **HHS/CMS, MIPPA 185: Recommended IT Approaches for Data Collection - Data for Race and Ethnicity – Subcontractor:** Recommendations for CMS Business Process Model and IT platforms to reduce disparities
- **Grant, Pathways Project Collaborative - Subcontractor:** Agile data dictionary development and advisory services supporting a pilot program implemented within the ESCO Model environment



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